

# Paulsberg

## Strategy & Advertising

### About this organisation

#### Machine translation

This organisation has been machine-translated based on data provided in German.

Conquer the world with your product? Communicate complex topics simply? Build a stage for your brand? Let's do it together. Step by step, at your pace and for your requirements. We give your brand a face. We trim your communication. Strategy, design, text, image, video, website and advertising - depending on your needs.

In the past, we have dealt intensively with the topic of lightweight construction - from a communications and marketing perspective. We advise companies, associations and research institutions on their communication strategy and implement appropriate measures, e.g. for market entry.

Voglerstraße 4  
01277 Dresden  
Saxony  
Germany  
[paulsberg.co](http://paulsberg.co)



#### Organisation type

Small or medium-sized enterprise

#### Sectors



Others: Kommunikation & Werbung

#### Employees

Up to 9

#### Turnover

Up to €2m

#### Funding

n/a



# Paulsberg

## Strategy & Advertising

### About this organisation

**Main areas covered**      Communication strategy, Marketing & Advertising, Product design

**Infrastructure**

**Certifications**

**Keywords**

**Memberships**

### Overview of lightweighting expertise

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	Research	Development	Manufacturing & Supply
<b>Offer</b>			
<i>Products</i>			
<b>Services &amp; consulting</b>			
Consulting	✓	✓	✓
<b>Field of technology</b>			
<i>Design &amp; layout</i>			
<i>Functional integration</i>			
<i>Measuring and testing technology</i>			
<i>Modelling and simulation</i>			
<i>Plant construction &amp; automation</i>			
<i>Recycling technologies</i>			

## Overview of lightweighting expertise

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**Research**   **Development**   **Manufacturing & Supply**

#### Manufacturing process

*Additive manufacturing*

*Coating (surface engineering)*

*Fibre composite technology*

*Forming*

*Joining*

*Material property alteration*

*Primary forming*

*Processing and separating*

*Textile technology*

#### Material

*Biogenic materials*

*Cellular materials (foam materials)*

*Composites*

*Fibres*

*Functional materials*

*Metals*

*Plastics*

*Structural ceramics*

*(Technical) textiles*

## Contacts

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This organisation has been machine-translated based on data provided in German.

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